

WHAT IS PIM?

The right PIM solution gives you a unified platform that stores and pushes all your marketing and technical information to distributors.

BENEFITS OF PIM



Seamlessly push content, data, product categories, product assets and more to your distributors with just one-click.



Quickly onboard suppliers with updated product information and trainings.



Organize all your product assets and collateral in one centralized location.

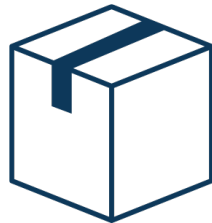


Ditch the spreadsheets and make changes in one place to product attributes across each channel.

WHO BENEFITS FROM PIM?



The marketing team can streamline their efforts on an omni-channel level.



Supplier and vendor managers who need an open level of communication.



Quality and governance team members who want to maintain consistent data within the organization.



E-Commerce and online channel leaders responsible for product content and online sales.

Quality and consistency of product data across all channels is achievable with PIM and it starts with finding the right solution for you and your teams.