

A CLOUD PLATFORM TO ENGAGE YOUR CUSTOMERS, PARTNERS AND ALL EMPLOYEES

Collaborate on product information with everyone who needs it. Propel allows you to work directly with customers, partners, and anyone else you need for your products to succeed.

RATED #1 BY ANALYSTS

Propel is built on the Salesforce platform, recognized by Gartner as the leading cloud platform three years in a row. Salesforce is not just for CRM - it's an innovation platform for product engagement and business innovation.

WORLD-CLASS PLATFORM CAPABILITIES

Propel leverages Salesforce's platform features, including group collaboration, workflows, reporting, mobile support and rock-solid security. Need something custom? Just point and click.

NOT JUST FOR SALESFORCE CUSTOMERS

Not a Salesforce customer? No problem. When you use Propel, you get the core product capabilities you need - even if you don't use Salesforce.

20 - 30%
FASTER TIME TO MARKET

50 - 70%
SHORTER PROJECT TIMES

5X
INCREASE IN
ENGINEERING PRODUCTIVITY

25 - 40%
LOWER DEVELOPMENT COSTS

30 - 60%
REDUCED REWORK

40%
FEWER QUALITY ISSUES

“You'd be surprised at the differences with other PLM systems - Propel is very easy to customize, easy to use and easy to train.”



Krista Hunter
Head of Engineering Operations
Peak Design



KEY FEATURES YOU NEED IN ANY PLM SOFTWARE SOLUTION:

- Capture and link customer requests with sales opportunities
- Use portals to capture the best ideas from customers, partners and employees
- Vote, share and approve ideas and customer requests
- Aggregate customer requests and map to your products, customers and opportunities
- Segment ideas based on any criteria, including region, product and type
- Set up dashboards and reports to understand which ideas are trending
- Collaborate with customers to review, update and approve their requirements
- Easily see if your latest product designs meet current customer requirements
- Route request updates to your stakeholders, including customers and partners
- Define all information for your products, including hardware, services and collateral
- Create detailed multi-level hierarchical Bills of Materials (BOMs)
- Attach, version, preview and subscribe to files related to your items
- Define Approved Manufacturers Lists (AMLs), including manufacturers, MPNs (Manufacturer Part Numbers) and more
- Roll up manufacturing costs and view cost trends for assemblies based on distributors, suppliers and channels
- View BOMs with AML information in a hierarchical or flattened view
- Create categories for any type of item, such as hardware, documents, and requirements
- Set up categories with their own sub-categories, fields, and more
- Use flexible lifecycles to uniquely manage behavior for different item types
- Integrate with CAD tools to create BOMs and part attributes
- Keep CAD and PLM systems in sync with product updates
- Manage files and versions
- Graphically redline items, BOMs and AMLs
- Compare redlines and changes across item revisions
- Define the level of revision and approval control based on item categories and lifecycles
- Configure change processes the way you want, including ECOs, CAPAs and more
- Route changes to pre-defined approvers and groups based on criteria of your choice
- Link engineering changes such as CAPAs, NCMRs and ECOs to create closed-loop processes
- Track detailed approval history, including reviewers, comments, and time-date stamps
- View complete change history of items
- Approve changes through web, email or mobile app
- Collaborate with all your customers, partners and employees
- Track project status, completion dates, tasks and more
- Manage projects using phase-gate approvals
- Keep projects in sync with product updates, customer commitments and requirements
- Set up, assign and approve tasks, milestones and deliverables
- Capture, share and track status of deliverables
- Collaborate with team members on all activities
- Create personalized views to stay on top of your team's work
- View projects with intuitive Gantt charts
- Use interactive Kanban and task board views to manage work in progress
- Capture, segment and prioritize issues from customers, partners, service reps or IoT feeds
- Identify root cause by collaborating with customers, partners, and employees
- Manage issues, NCMRs, CAPAs and ECOs
- Identify and take action on products impacted by quality issues
- Create configurable reports to analyze product quality trends
- Capture complete audit history across all quality processes
- Identify bottlenecks, delays and trends with quality processes
- Track compliance to standards like RoHS, WEEE, ISO, etc.
- Capture conflict mineral status
- View BOM and component compliance
- Store files for certificates of compliance
- Grant customers and partners secure access to the appropriate product data
- Easily create custom fields without programming
- Easily create dashboards and reports
- Full mobile support for any device